

Book Trailer Brainstorming Sheet

Book Trailer Title: _____ Producer(s) Name(s): _____

Genre: _____ Main Characters: _____ Setting: _____

What's the book about?

Why would someone want to read it?

What's important? What's the problem?

Funny, Interesting, or Exciting Details:

What mood do you want to create? Excitement? Suspense? Fear? How can you do this (music, pacing, text, voiceover, etc.)?

Book Trailer Storyboard

Text and/or Narration: _____ _____	Text and/or Narration: _____ _____	Text and/or Narration: _____ _____
Text and/or Narration: _____ _____	Text and/or Narration: _____ _____	Text and/or Narration: _____ _____
Text and/or Narration: _____ _____	Text and/or Narration: _____ _____	Text and/or Narration: _____ _____

Remember to end with a question or scene to make the reader want to find out more!